



SMOKEY BEAR POSTER CONTEST



Texas students, K-12th grade, are invited to participate in an annual Smokey Bear Poster Contest to help promote wildfire prevention in Texas.

"ONLY YOU CAN PREVENT WILDFIRES"

Since 1944, Smokey Bear has been nationally recognized as the symbol for wildfire prevention. His message encourages personal responsibility using five rules to teach children and adults the importance of preventing wildfires.

DIVISIONS: K-2nd Grade

3rd-5th Grade

6th-8th Grade

9th-12th Grade

Every year, Texas communities are impacted by wildfires. Human activities account for 90% of wildfires in Texas, meaning they are preventable! Some common preventable causes are:

- Debris Burning
- Vehicles
- Heavy equipment
- Welding

The Smokey Bear Poster Contest helps raise awareness about wildfire prevention in order to keep Texans safe and conserve our natural resources. Contest entries feature a wildfire prevention message for issues seen in Texas.

Winners will be chosen from each division. Their posters will be featured in the 2026 Smokey Bear calendar and winners will receive a Smokey Bear prize box and the opportunity to host a prevention program for their classroom, youth or community group!



For full contest
information visit
<https://tfsweb.tamu.edu/SmokeyPosterContest/>.

Learn more about
wildfire prevention
to create your
poster!



CONTEST RULES & INFORMATION

- Must be a Texas resident in Kindergarten-12th grade for the 2024-2025 school year.
- Entry must feature Smokey Bear's likeness and a wildfire prevention message.
- Art mediums include crayons, pencils, markers, paint or similar on 8½x11 paper or construction paper. No 3-D or glue-on materials will be accepted.
- Landscape orientation preferred and please avoid spelling or grammar errors.
- Judging will be based on overall design, message effectiveness, artwork and originality.
- Please attach entry form or this information on the back of the poster: Student Name, Division, Grade Level, and Age. Parent Name, Email Address and Phone Number.
- In-person entries will be accepted during prevention events by Texas A&M Forest Service.
- Note: Entries will not be returned.

POSTMARK DEADLINE: AUGUST 30, 2025

Mail entries (flat, not folded) to:
Texas A&M Forest Service
P.O. Box 1084
Victoria, TX 77902